

FOR IMMEDIATE RELEASE

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Yamaha and Caribe Boat Sales to be Presenting Sponsors of Habitat for Humanity of the Upper Keys/University of Miami Sports Hall of Fame Celebrity Fishing Tournament

**Register Online at www.canesfish.com for June 24-25 Tournament in Islamorada Hosted by
UM Hall of Famers Alonzo Highsmith and Melvin Bratton**

MIAMI, May 3, 2016 – The Habitat for Humanity of the Upper Keys / University of Miami Sports Hall of Fame (UMSHoF) announces [Yamaha](#) and [Caribe Boat Sales](#) have come back onboard as joint presenting sponsors of the 6th Annual Habitat for Humanity of the Upper Keys/UMSHoF Celebrity Fishing Tournament. The event added a new Inshore Division to the competition. All activities are set for June 24-25 at Founders Park at Mile Marker 87 on the Overseas Highway in Islamorada, Fla.

This year's tournament will be co-hosted by University of Miami Hall of Famers and football greats, [Alonzo Highsmith](#) and [Melvin Bratton](#). The tournament weekend begins Friday evening with a kick-off party, final boat registration, silent auction and captains' meeting followed on Saturday by a full day of fishing. On Saturday afternoon, the tournament will host its official weigh-in, followed by the Grady White Boats Awards Dinner and live and silent auctions featuring unique sports memorabilia as well as a marine equipment, tackle, artwork, jewelry, trips and a variety of gift packages. All events are open to the public. This is the only fishing event of its kind that matches participants with former Miami Hurricanes sports stars for the competition. Cash prizes and trophies will be presented to anglers in various inshore and offshore categories. A portion of the tournament proceeds will go to [Habitat for Humanity of the Upper Keys](#), [The Buoniconti Fund to Cure Paralysis](#), [Coastal Conservation Association](#) and the [UMSHoF](#).

"Caribe Boat Sales and Yamaha Motor Corp are proud to be returning as the presenting sponsors of the 2016 University of Miami Sports Hall of Fame Celebrity Fishing Tournament", said Bill Gilbert, President of Caribe Boat Sales and Marina. "This unique event celebrating the storied athletic history of the "U" while supporting the Hall of Fame and area charities combines for a great weekend on and off the water."

David Ittner of Yamaha Marine Group said, "We are excited to continue as Presenting Sponsor of such a great event that provides a positive influence on Habitat for Humanity of the Upper Keys, The Buoniconti Foundation and UMSHoF."

[Yamaha Outboards](#) has proudly operated in the U.S. market for nearly 30 years. In that time, its engineers have become known for their relentless pursuit of a more satisfying boating and ownership experience for customers. As a result, Yamaha Outboards have become synonymous with innovation, performance and legendary reliability.

[Caribe Boat Sales](#) only offers boat brands that are independent, innovative, have had a strong record in the market, and are flexible and responsive to customer needs. The Boat Sales staff at Caribe will provide knowledge and advice based on years of personal experience as avid boaters and fishermen, as well as their expertise as licensed and bonded salespeople, and Coast Guard licensed Captains. The company also takes great pride in providing exemplary service to its

customers. Their adherence to these principles have been the basis for many awards for exemplary customer service, including Pursuit Flagship Dealer, the Grady White Admiral's Circle and Service Excellence Awards, and Yamaha's 5 Star Gold and Master Technician Certification.

“We are pleased to welcome back Yamaha Motors and Caribe Boats as presenting sponsors for our 6th Annual University of Miami Sports Hall of Fame Celebrity Fishing Tournament,” said Gerard Loisel, President of the UMSHoF. “In addition to the activities of previous years, this year we've added a new inshore division. It is thanks to the commitment of these great sponsors, Yamaha Motors and Caribe Boats, that our tournament continues to grow each year. We thank all of our sponsors for their support and invite everyone to come join our hosts, Alonzo Highsmith and Melvin Bratton, for a fun and exciting weekend in the Florida Keys.”

Jack Niedbalski from Habitat for Humanity of the Upper Keys added; “Not only are we fortunate, but also proud to be the Keys only benefactor of this great summer classic charity tournament. From the entire Habitat for Humanity-Upper Keys Board of Directors we thank all our friends from the U of M Sports Hall of Fame Fishing Tournament for allowing us to be a part of the “U”.”

Former Hurricanes sports stars scheduled to participate include NFL Hall of Famer and 2012 Tournament Host [Warren Sapp](#) (Tampa Bay Buccaneers, Oakland Raiders), NFL Hall of Famer [Ted Hendricks](#) (Baltimore Colts, Green Bay Packers, Oakland and Los Angeles Raiders), [Clinton Portis](#) (Denver Broncos, Washington Redskins), [Brett Romberg](#) (Jacksonville Jaguars, St. Louis Rams, Atlanta Falcons), [Gary Dunn](#) (Pittsburgh Steelers), [Damione Lewis](#) (St. Louis Rams, Carolina Panthers, New England Patriots, Houston Texans), and 1992 Heisman Trophy winner [Gino Torretta](#) (Minnesota Vikings, Detroit Lions, San Francisco 49ers, Seattle Seahawks, Indianapolis Colts).

Tournament Information

The 6th Annual Habitat for Humanity of the Upper Keys/UMSHoF Celebrity Dolphin Fishing Tournament is presented by [Yamaha](#) and [Caribee Boat Sales](#) and brought to participants by the [Monroe County Tourist Development Council](#). For information about tournament participation, including boat entry or sponsorship opportunities, visit www.canefish.com, (305) 667-0399 or contact the Tournament Director, Judy Layne at judy@canefish.com. Save \$150 on tournament fees by [registering online now](#) until June 1. Follow the tournament on Facebook at www.facebook.com/canefish and Instagram at www.instagram.com/canefish .

About the University of Miami Sports Hall of Fame (UMSHoF)

Nestled on the Coral Gables campus of the University of Miami, the UMSHoF is a 501(c)(3) corporation whose main purpose is to recognize those student athletes, coaches and administrators who have brought acclaim to the university through their accomplishments and championships. The showcase for the UMSHoF and the repository of the great sports traditions of the University of Miami is the Tom Kearns Sports Hall of Fame Building, located next door to the Hecht Athletic Center on San Amaro Drive. On display are photos and memorabilia representing the 300 inductees, National Championship Trophies, and artifacts that span the 90 year athletic history of the university. The UMSHoF displays include memorabilia from all of the university sports programs. For information about planning a visit, participating in one of the annual fundraising event or contributing to the UMSHoF, visit www.umsportshalloffame.com, send an email to umsportshallfame@aol.com or contact Executive Director John Routh directly at (305) 284-2775.

Editor's Note: Photographs and tournament video available on request